

OHIO RADIO READING SERVICE
PUBLIC RELATIONS CATALOG

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**M.C. MIGEL LIBRARY
AMERICAN PRINTING
HOUSE FOR THE BLIND**

OHIO RADIO READING SERVICE



**PUBLIC
RELATIONS
CATALOG**

OHIO RADIO READING SERVICE

PUBLIC RELATIONS CATALOG

Public relations is of most importance to any radio reading service. A service may produce excellent programming, be well organized, and have good technical facilities; however; without appropriate exposure to the community, services often fail to reach their goals.

It is important for consumers to know of the service and program offerings. Also, public relation efforts are vitally needed for fund raising and volunteer recruitment.

Public relation and community outreach may be provided in many forms such as tape slide presentations, brochures, applications, movies, displays and speakers bureaus. This catalog represents a sampling of material developed by the four Ohio services who are broadcasting at this time.

Public relation efforts offer a continuous challenge. Brochures, applications, etc. require constant updating and change. New brochures and material ideas are continuously in the process of development by each service.

We are pleased with efforts to date, and offer this catalog to all Radio Reading Services.

Elizabeth M. Willson
Program Specialist
Talking Book Program
4550 Heaton Road
Columbus, Ohio 43229

(614) 466-4550

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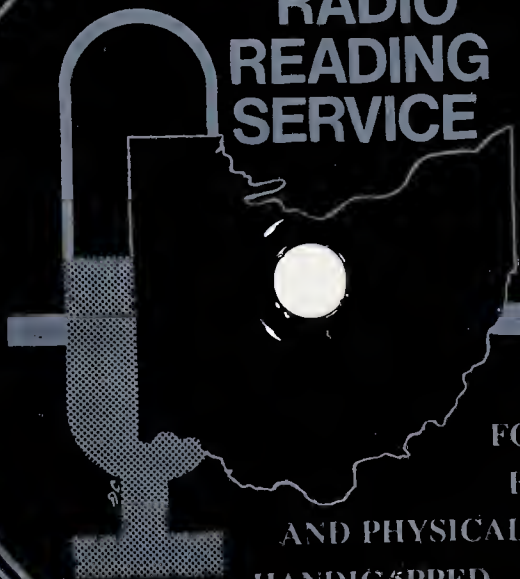
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OHIO
RADIO
READING
SERVICE



33¹/₃
RPM

FOR THE
BLIND

AND PHYSICALLY
HANDICAPPED

MFD. IN U.S.A. BY

1110755X
EATON
SOUNDSHEETS

DEERFIELD, ILL.

11

12

CLEVELAND

RADIO

READING

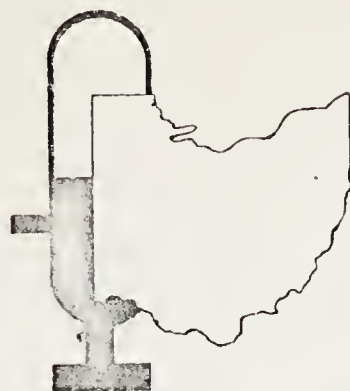
SERVICE



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<https://archive.org/details/ohioradioreading00eliz>

Radio Reading



Services of Ohio

Reading and Information Services for Blind and Physically Handicapped Listeners

Cleveland Radio Reading Service
c/o Sight Center
1909 E. 101st Street
Cleveland, Ohio 44106

CLEVELAND RADIO READING SERVICE

"Is This What You've Been Waiting For?"

Are you, as a result of a physical handicap, unable to hold a newspaper or a book? Unable to turn the pages? Unable to see the print? If your answer is yes to any of these questions, Cleveland Radio Reading Service offers a unique and independent way for you to keep in touch with current printed matter.

Through special closed circuit radio, you can hear readings from today's newspaper today, (not the headline stories you get on regular radio or TV, but in-depth feature stories, columns, editorials, comics, advertisements, Dear Abby, etc.). You can hear readings from the latest magazines and books that are not already available in recorded form. There is a variety of community and consumer information programming and you have a chance, through telephone talk shows, to share experiences and ideas with other listeners.

Cleveland Radio Reading Service (CRRS) is operated as a service of the Sight Center. It is on the air 17 hours, Monday through Friday, and 12 hours on weekends. Most persons choose to listen only to those programs that interest them the most. The radios are small table models or battery operated portables, both with optional earphone attachments. The table models can also be adapted with a push on-off switch that can easily be used by individuals who cannot handle the traditional knob. A modest contribution of \$15.00 for the first year is asked. Scholarship help is available to those in need.

For further information, program schedule or application form, please contact Radio Reading Service at 791-8118 or write, CRRS, 1909 E. 101st Street, Cleveland, Ohio 44106.



Cleveland Radio Reading Service

for the blind and physically handicapped

1977 PROGRAM SCHEDULE

WEEKDAYS (MONDAY - FRI DAY unless noted otherwise)

7:00 - 9:00 A. M. THE CLEVELAND PRESS

A repeat reading of yesterday's final edition (Tuesday thru Friday)

9:00 - 11:00 A. M. THE CLEVELAND PLAIN DEALER

Daily in-depth readings from today's newspaper

News and Features

Editorials, Letters to the Editor

Sports, Business

Obituaries, Today's Living, Columns, Comics

9:00 - 9:30 A. M.

9:30 - 10:00 A. M.

10:00 - 10:30 A. M.

10:30 - 11:00 A. M.

11:00 - 12 Noon LOOKING AROUND LOCALLY

Monday

- Community Resources/Up-date 1/2 hr.
- Metro Meanderings, 1/2 hr.

Tuesday

- Shopping Ads: Featuring clothes, household items

Wednesday

- Shopping Ads: Emphasis on Food

Thursday

- Shopping Ads: Wrapping up the week

Friday

- Cleveland Digest (features on "The Best Location in the Nation")

12:00 - 12:30 P. M. CALENDAR AND COMMENT

News and reviews of the local entertainment scene, including TV, film, radio and live performances.

12:30 - 12:45 P. M. SPORTS BEAT

News and views on the world of sports

12:45 - 1:00 P. M.

GRAPEVINE (Monday - Friday)

Informal news about blind and physically handicapped persons in the community; Close-up interviews with volunteers and others involved in work for and with the print-handicapped

RAP (Tuesday, Thursday)

A "retirement-age program" offering bits of wit, wisdom, and helpful facts of special interest to senior citizens

BUSINESS BEAT (Wednesday)

Stock market and other business reports

1:00 - 2:00 P. M.

VERY PERSONALLY YOURS

- | | | |
|-----------|---|---|
| Monday | - | World of Fashion |
| Tuesday | - | Cuisine (including recipe swaps) |
| Wednesday | - | To Your Health! (including special programs for the physically handicapped) |
| Thursday | - | Activities of Daily Living (1/2 hr.) |
| | | Vocational Information & Interviews (1/2 hr.) |
| Friday | - | Do-It-Yourself |

2:00 - 3:00 P. M.

FIRST CHOICE (Monday, Wednesday, Friday)

Readings from books with a "life-skills" or "people" emphasis, not available on Talking Book

LIVING AND COPING (Tuesday, 2:00 - 2:30)

LEISURE TIME (Tuesday, 2:30 - 3:00)

SEMINARS (Thursday, 2:00 - 2:30)

CONSUMER INFO (Thursday, 2:30 - 3:00)

3:00 - 4:00 P. M.

CHAPTER I (Monday, Thursday)

Special presentations of outstanding books, records, tapes and discussions available at area libraries. Presented in cooperation with the Library Council of Greater Cleveland and the Braille & Talking Book Dept. of the Cleveland Public Library.

OLD TIME RADIO FAVORITES (Friday)

4:00 - 6:00 P. M.

TOPICAL READINGS FROM CURRENT MAGAZINES

MONDAY

4:00 P. M. Mostly For Women

5:00 P. M. Mostly For Men

TUESDAY

Famous People

Family Life

WEDNESDAY

Timely Topics

New York Times

6:00 - 7:00 P. M.

Layman's Law Hour
alternating with
Community Resources &
Metro Meanderings

Shopping Ads:
featuring Clothes &
Household Items
(repeat from 11 A. M.)

Shopping Ads: Food
(repeat from 11 A. M.)

4:00 - 7:00 P. M.

SUBURBAN/COMMUNITY NEWSPAPERS

THURSDAY (Cuyahoga Papers)

4:00-5:00 West Side Sun Papers

5:00-6:00 South/Southwest Sun Papers

6:00-7:00 East Side Sun Papers

FRIDAY

News Herald (Lake County)

Chronicle Telegram (Lorain County)

Call & Post (Cleveland)

7:00 - 9:00 P. M.

THE CLEVELAND PRESS

Daily in-depth readings from today's newspaper

News and Features

7:00 - 7:30 P. M.

Editorials, Columns

7:30 - 8:00 P. M.

Sports, Business

8:00 - 8:30 P. M.

Obituaries, This Busy World

(Columns, Comics)

8:30 - 9:00 P. M.

9:00-10:00 P. M.

THE CLEVELAND PLAIN DEALER

Repeat of the second hour of this morning's paper.

Editorials, Letters to the Editor

9:00 - 9:30

Obituaries, Today's Living (Columns, comics)

9:30 - 10:00

10:00 - 11:00 P. M.

VERY PERSONALLY YOURS

Repeat of each day's 2:00 program:

Monday - World of Fashion

Tuesday - Cuisine (including recipe swaps)

Wednesday - To Your Health! (including programs for the
physically handicapped)

Thursday - Activities of Daily Living (1/2 hour)
Vocational Information & Interviews (1/2 hour)

Friday - Do-It-Yourself

11:00 - Midnight LAST CHAPTER

Monday - Thursday CHAPTER 1
Friday OFF BEAT

FOR DAILY, DETAILED UPDATES ON
CRRS PROGRAM INFORMATION,
CALL 795-0110.

S A T U R D A Y

7-9 A. M. THE PRESS (repeat)
9-11 AM CLEVELAND PLAIN DEALER
11-Noon CHILDREN'S STORY HOUR
Noon-1 PM CALENDAR & COMMENT
1-7 P. M. TOPICAL READINGS:
 1-2 HEALTH & RETIREMENT
 2-3 MOSTLY FOR WOMEN
 3-4 MOSTLY FOR MEN
 4-5 FAMOUS PEOPLE
 5-6 FAMILY LIFE
 6-7 TIMELY TOPICS
7-8 P. M. WALL STREET JOURNAL
8-9 P. M. OFF BEAT (repeat)

S U N D A Y

9 AM-1 PM CLEVELAND PLAIN DEALER
1 - 2 PM LAYMAN'S LAW HOUR
 (alternates with Special Features)

2 - 3 PM OLD TIME RADIO
 FAVORITES (repeat from
 Friday 3:00 P. M.)

3 - 7 P. M. CLEVELAND PLAIN DEALER
 (repeat)

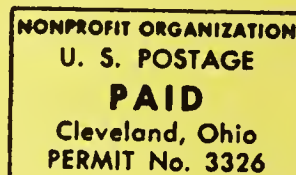
7 - 9 P. M. SUNDAY NIGHT TELETALK

SIGHT CENTER

Cleveland Society for the Blind

1909 EAST 101st STREET, CLEVELAND, OHIO 44106

ADDRESS CORRECTION REQUESTED



SERIAL NO. _____

DATE _____

PAY/APP. _____

CLEVELAND RADIO READING SERVICE
LISTENER APPLICATION

MR. _____
MRS. _____
MISS _____ DATE OF BIRTH _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE AT HOME: _____ PHONE AT WORK: _____

HOW WOULD YOU LIKE TO RECEIVE COMMUNICATIONS ABOUT RADIO READING SERVICE:

IN REGULAR PRINT _____ IN LARGE PRINT _____ IN BRAILLE _____

ARE YOU PRESENTLY USING LIBRARY OF CONGRESS TALKING BOOK SERVICE?

YES _____ NO _____

ARE YOU REGISTERED WITH THE CLEVELAND SOCIETY FOR THE BLIND?

YES _____ NO _____

IF ANSWER TO A OR B IS YES, PERMISSION IS GIVEN FOR THE TALKING BOOK PROGRAM AND THE CLEVELAND SOCIETY FOR THE BLIND TO RELEASE CERTIFYING INFORMATION.

SIGNATURE _____

IF THE ANSWER IS NO TO BOTH A AND B, PLEASE HAVE THE CERTIFICATION (SEE OTHER SIDE) COMPLETED BY AN APPROPRIATE PERSON.

CONTRIBUTION OF \$15.00 FOR THE FIRST YEAR, AND \$25.00 FOR EACH YEAR THEREAFTER IS ASKED TO DEFRAY THE COST OF THE SERVICE. SCHOLARSHIPS ARE AVAILABLE UPON REQUEST. PLEASE CHECK THE APPROPRIATE SPACE BELOW:

____ I WOULD LIKE TO TRY THE RADIO READING SERVICE FOR A FREE 30 DAY TRIAL

____ I WOULD LIKE TO BEGIN MY SUBSCRIPTION TO RADIO READING SERVICE NOW

____ \$15.00 PAYMENT IS ENCLOSED (MAKE CHECK PAYABLE TO THE CLEVELAND SOCIETY FOR THE BLIND)

____ PLEASE BILL ME ANNUALLY _____ \$15.00 QUARTERLY _____ \$4.00

____ PLEASE CONSIDER ME FOR SCHOLARSHIP ASSISTANCE.

SEND APPLICATION TO: CLEVELAND RADIO READING SERVICE
CLEVELAND SOCIETY FOR THE BLIND
1909 EAST 101ST STREET
CLEVELAND, OHIO 44106

CERTIFICATION

NATURE OF HANDICAP:

- ____ 1. Legally Blind Visual acuity of 20/200 or less in the better eye with correcting glasses, or the widest diameter of visual field subtending an angular distance no greater than 20 degrees.
- ____ 2. Partial Vision Inability to read standard printed material without special aids or devices other than regular glasses.
- ____ 3. Physically Handicapped Inability to read or use standard printed material as a result of physical limitations, e.g., paralysis, missing arms or hands, extreme weakness.
- ____ 4. Reading Disability Organic Dysfunction of sufficient severity as to prevent reading printed material in a normal manner.

PLEASE SPECIFY DISABILITY _____

CERTIFYING AUTHORITIES: Any of the above conditions must be certified by competent authorities. Ophthalmologists, optometrists, or doctors of medicine can certify as to visual disability. Doctors of medicine in the field of other severe physical disabilities are preferred as certifying authorities when available. Other acceptable certifying authorities are as follows: Rehabilitation counselors, registered nurses, professional staff of health agencies, professional librarians knowledgeable of a community or of residents remote from other facilities and educators. Reading disabilities must be certified by either a doctor of medicine or a neurologist.

CERTIFIED BY:

Signature _____ Title _____

Address _____ City _____ Zip _____

Date _____

CLEVELAND RADIO READING SERVICE
READING EVALUATION

NAME OF READER _____ TEST DATE _____

PASS _____ FAIL _____ RE-TEST RECOMMENDED _____ EVALUATION SHARED WITH READER _____ YES _____ NO _____

COMMENTS: _____

CATEGORY:	EXCELLENT	MODERATE	POOR
VOICE QUALITY			
Pitch (specify high, low at right)	_____	_____	_____
Resonant	_____	_____	_____
Dramatic	_____	_____	_____
NASAL	_____	_____	_____
Raspy	_____	_____	_____
ASSERTIVE	_____	_____	_____
OTHER: specify	_____	_____	_____

ENGLISH USAGE:			
Clear, Readily understandable diction	_____	_____	_____
Pronunciation of vocabulary	_____	_____	_____
Demonstrates command of spoken language	_____	_____	_____
Meaningful phrasing	_____	_____	_____
Appropriate emphasis	_____	_____	_____

READING STYLE	VERY, MUCH	SOME	SLIGHT
Accurately read	_____	_____	_____
Frequent, noticeable breath intakes	_____	_____	_____
Hesitation, stumbling	_____	_____	_____
Pacing (specify slow, fast at right)	_____	_____	_____
Modulation (specify if monotone)	_____	_____	_____
Pleasant, confident delivery	_____	_____	_____

Each volunteer should be given a voice test, preferably in the studio so that it can be monitored by the engineer with the proper equipment.

The following list is the criteria used for evaluating a voice test.

1. Diction should be clear, distinct and readily understandable.
2. Reading should be free from disturbances such as coughs and frequent hesitations.
3. The readings should be appropriate to the material being read. It should be sympathetic, not exaggerated; restrained, not stilted. The reader should be aware to the sense of the material and skillful in securing proper emphasis. The reader should demonstrate an awareness of the manner in which words fit together for good, verabl expression in reading aloud, especially with regard to meaning.
4. The reader should communicate accurately the thoughts and ideas set forrth in the printed matter.
5. The reader should have a command of fluency and ease with the spoken language.
6. The material should be brought to life by the reader. It should make the listener want to hear more.
7. The reader should quietly take hold of and dominate the listener.
8. The reader should not be patterned or monotonous in their readings. The pace should be appropriate to the material being read.
9. Most of all the reader shoould follow instructions explicitly.

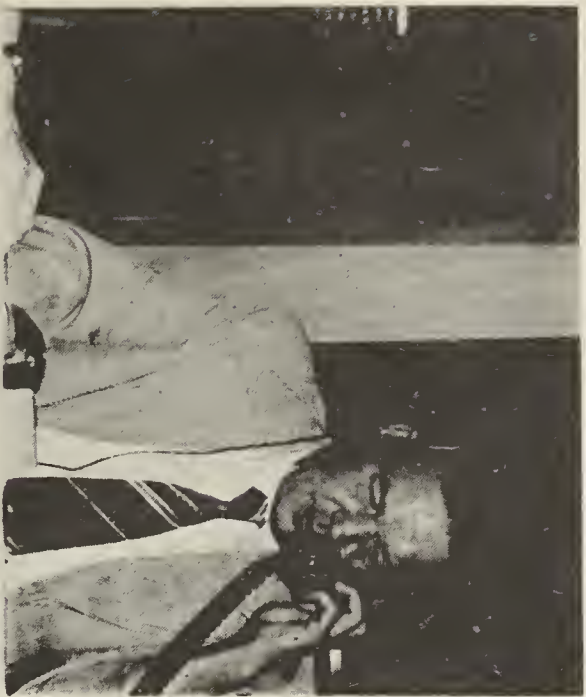
Four

~~Six~~ reasons why people most often fail voice tests:

1. Reader reads too slow and is hesitant
2. Reader read to fast, omitting words and phrases inadvertently, oftentimes causing choppiness
3. Reading is dull. It lacks expression and the use of effective pauses.
4. Inaccurate phrasing occures. Thoughts are run together; phrases are broken unnecessarily.

Volunteers

As with many programs of the Society, CRRS, too, relies upon devoted volunteers. Hundreds of men and women give their time and talent to serve as on-the-air readers, interviewers, office workers, talk-show moderators and guests, scanners and audio-engineers in the broadcasting control room.



The Chief (above) and members of the Cleveland office of the Bureau of Services for the Blind have a weekly program giving tips on how to get and keep jobs

Studios

CRRS Studios are located within the Sight Center building of the Cleveland Society for the Blind. They consist of two studios for broadcasting; two production booths for taping programs; a production workshop; audio-control room and offices.

The programs are transmitted from the studios over a sub-channel of a local radio station. (This sub-channel is rented by

How you can help

If you are interested in learning how to become a volunteer—or helping to support Radio Reading Service — or —

If you would like to learn more about Cleveland Radio Reading Service, please check the appropriate box below and return to:

CLEVELAND RADIO READING SERVICE

The Cleveland Society for the Blind
1909 East 101st Street
Cleveland, Ohio 44106
(216) 791—8118

- ☐ I am interested in the services offered by Radio Reading Service.
- ☐ I am interested in becoming a volunteer for the Radio Reading Service.
- ☐ I would like to learn more about Radio Reading Service.
- ☐ I am enclosing a donation for Radio Reading Scholarship Assistance.

Name _____

Address _____

Telephone _____



Affiliated station of
Radio Reading Services of Ohio



She is listening to

CRRS

the

Cleveland

Radio

Reading

Service

for

Blind and Physically Handicapped Persons

Another Cleveland Society for the Blind Service

What they are saying

"I just love it . . ."

"I never miss SPORTS BEAT."

"I've learned so much from the GUIDE TO INDEPENDENT LIVING as a blind person."

"I like having the newspapers right at my fingertips."

What they are talking about

The random quotes are from listeners to Cleveland's Radio Reading Service (CRRS).

Through the electronic magic of "closed circuit" broadcasting . . . blind individuals, plus those who are physically unable to hold the printed page . . . or for some other reason cannot read—can NOW have "Today's News Today."

This new and exciting concept in service for blind people is made available by the Cleveland Society for the Blind.



A volunteer for CRRS reads one of the newspapers 'live'.

Programming

CRRS is on the air 17 hours a day — 7 days a week.



Many programs for CRRS are pre-recorded by volunteers

Programming includes:

- * Reading the daily and neighborhood newspapers; local news stories, features, sports, ladies fashions, editorials, 'Dear Abby,' 'Dear Anne,' advertisements (not generally broadcast over radio and TV).
- * Interviews with others about careers, hobbies, and accomplishments.
- * Information on current activities, plays and trends in the city.
- * Reading of current magazines and books not available on talking books.
- * Especially for the blind and physically handicapped individual who cannot come to the Sight Center for one reason or another, Station CRRS has many "Outreach" programs each week, which augment for the listener the basic rehabilitation given at the Cleveland Society for the Blind.

Special closed-circuit receivers are loaned to qualifying individuals who, for reasons of physical limitations, cannot read or use normal printed matter.

Examples of such limitations are: impaired eyesight and/or the inability to hold a book or turn the pages.

The service is available to all qualifying persons living in the Greater Cleveland area. Applicants may apply to CRRS.

Upon acceptance, a receiver is sent at no charge. Those using the service are asked to pay an annual charge toward the cost of the operation. (The actual cost to operate the program is about \$50.00 per year—per person—based on the number of receivers in use at this time.)

As with all services of the Cleveland Society for the Blind, scholarships are available for those who cannot pay.

Funding

Initial funding of the Cleveland Radio Reading Service was made possible for the first two years through grants from the Ohio Rehabilitation Services Commission—and matching funds from The George Gund Foundation.

For continuation of this service, CRRS depends upon contributions from consumers and interested individuals; support from foundations and underwriting by corporations.

**TRI COUNTY
RADIO
READING
SERVICE, INC.**

TRI COUNTY RADIO READING SERVICE
FOR THE BLIND AND PHYSICALLY HANDICAPPED

LISTENER APPLICATION

MR
MRS
MISS
MS

BIRTHDATE

MO/DATE/YEAR

STREET

CITY

STATE

ZIP

PHONE:

HOME

BUSINESS

CURRENT OCCUPATION:

DO YOU LIVE:

ALONE

AS A MEMBER OF A HOUSEHOLD

NURSING OR RETIREMENT HOME

OTHER:

ARE YOU CURRENTLY USING YOUR TALKING BOOK MACHINE PROVIDED THROUGH THE
OHIO REHABILITATION SERVICES COMMISSION? YES NO

IF YES, PERMISSION IS GIVEN FOR OHIO REHABILITATION SERVICES COMMISSION
TO RELEASE CERTIFIED INFORMATION.

SIGNATURE

IF NO, PLEASE HAVE APPLICATION CERTIFIED.

CERTIFIED BY:

SIGNATURE

TITLE

ADDRESS

CITY

ZIP

DATE

NATURE OF HANDICAP:

- _____ 1. LEGALLY BLIND.....VISUAL ACUITY OF 20/200 OR LESS IN THE BETTER EYE WITH CORRECTING GLASSES, OR THE WIDEST DIAMETER OF VISUAL FIELD SUBTENDING AN ANGULAR DISTANCE NO GREATER THAN 20 DEGREES.
- _____ 2. PARTIAL VISION.....INABILITY TO READ STANDARD PRINTED MATERIAL WITHOUT SPECIAL AIDS OR DEVICES OTHER THAN REGULAR GLASSES.
- _____ 3. PHYSICALLY HANDICAPPED..INABILITY TO READ OR USE STANDARD PRINTED MATERIAL AS A RESULT OF PHYSICAL LIMITATIONS, E.G., PARALYSIS, MISSING ARMS OR HANDS, EXTREME WEAKNESS.
- _____ 4. READING DISABILITY.....ORGANIC DYSFUNCTION OF SUFFICIENT SEVERITY AS TO PREVENT READING PRINTED MATERIAL IN A NORMAL MANNER.

PLEASE SPECIFY DISABILITY _____

CERTIFYING AUTHORITIES: ANY OF THE ABOVE CONDITIONS MUST BE CERTIFIED BY COMPETENT AUTHORITIES. OPHTHAMOLOGISTS, OPTOMETRISTS, OR DOCTORS OF MEDICINE CAN CERTIFY AS TO VISUAL DISABILITY. DOCTORS OF MEDICINE IN THE FIELD OF OTHER SEVERE PHYSICAL DISABILITIES ARE PREFERRED AS CERTIFYING AUTHORITIES WHEN AVAILABLE. OTHER ACCEPTABLE CERTIFYING AUTHORITIES ARE AS FOLLOWS: REHABILITATION COUNSELORS, REGISTERED NURSES, PROFESSIONAL STAFF OF HEALTH AND WELFARE AGENCIES AND SIMILAR PERSONS ASSOCIATED WITH REPUTABLE PRIVATE AGENCIES, PROFESSIONAL LIBRARIANS KNOWLEDGEABLE OF A COMMUNITY OR OF RESIDENTS REMOTE FROM OTHER FACILITIES AND EDUCATORS. READING DISABILITIES MUST BE CERTIFIED BY EITHER A DOCTOR OF MEDICINE OR A NEUROLOGIST.

DELIVERY OF RECEIVER

YOU WILL BE NOTIFIED WHEN YOUR RECEIVER IS READY FOR YOUR USE. PLEASE INDICATE HOW YOU WOULD LIKE IT TO REACH YOU.

_____ I WOULD LIKE SOMEONE TO DELIVER IT TO MY HOME.

_____ I WILL PICK IT UP AT UNITED CEREBRAL PALSY.

I WOULD LIKE TO RECEIVE FUTURE COMMUNICATIONS IN:

_____ REGULAR PRINT _____ LARGE PRINT _____ BRAILLE

SUBSCRIBER CONTRIBUTION

PLEASE CHECK THE APPROPRIATE SPACE BELOW:

_____ I WILL CONTRIBUTE \$20.00 A YEAR (CONTRIBUTION ENCLOSED)

_____ I WILL CONTRIBUTE \$5.00 ON A QUARTERLY BASIS EACH YEAR.

_____ I AM INTERESTED IN RECEIVING THIS SERVICE. PLEASE CONSIDER ME FOR A SCHOLARSHIP.

AN ANNUAL \$20.00 DONATION IS REQUESTED FOR THE USE OF EACH RECEIVER, ALTHOUGH OTHER ARRANGEMENTS CAN BE MADE IF THIS CREATES A HARDSHIP. PORTABLE RECEIVERS ARE NOW AVAILABLE FOR AN ADDITIONAL DONATION.

MAKE CHECKS PAYABLE TO:

TRI COUNTY RADIO READING SERVICE

SEND APPLICATION TO: TRI COUNTY RADIO READING SERVICE

c/o UNITED CEREBRAL PALSY

318 WATER STREET

AKRON, OHIO 44308

TRI COUNTY RADIO READING SERVICE

Volunteer Opportunities

Help is needed in both ON-AIR and OFF-AIR assignments. To help you decide in what specific ways your skills can best be utilized, the list below can serve as a guideline.

ON THE AIR VOICES

Good voices are needed to do live or taped readings or to participate in on-air broadcasts. Volunteer voices will be tested for quality in diction, pronunciation, and interpretation.

Readers:

To read the local newspapers live from the TRRS studio. Volunteers may select one day or more a week in which to read.

To read the suburban and weekly newspapers once a week. Schedule to be determined.

To select and/or read selections from current magazines on a topical basis, either live or taped. Assignments are made in advance.

PRODUCTION AND TECHNICAL ASSISTANTS

Part-time Audio Engineers:

To learn control room techniques and to operate soundboard and tape equipment at various hours of the day and/or evening.

Tape Librarians:

To check tapes in and out; to label, file, and keep record of all recorded transcripts.

PROGRAM DEVELOPMENT

Researchers/Reporters:

To scan current periodicals and report, on an assignment basis, topical readings and services of interest to listeners.

To conduct occasional telephone surveys to determine listener response to programming.

PROMOTION AND PUBLICITY

Promotion/Development:

To assist in the preparation of news releases, public service announcements, and mail-outs on Radio Reading Service in the Tri-Counties.

To arouse interest and support of local organizations; to give talks and assist generally in developing permanent sources of funding to sustain the service.

OTHER DUTIES

Office Assistants:

To do part-time typing, filing, telephoning, and inventory.

Delivery Assistants:

To assist in the distribution of the special receivers our blind and physically handicapped listeners will need before they can tune in to our closed-circuit broadcasts.

Drivers:

To assist blind guests in getting to station for participation in on-air broadcasts. Must have available car in daytime or early evening hours.

THANKS FOR JOINING "THE STUDIO SET"

Volunteers of

THE TRI COUNTY RADIO READING SERVICE

1

Volunteer Application

[illegible]

Have you had previous volunteer experience? ☐ Yes ☐ No

If answer above is yes, please check the following that apply:

☐ Broadcasting (Please specify) _____

☐ Public speaking (Please specify) _____

☐ Other (Please specify) _____

When and where are you available? Volunteer services are performed in many settings. Please check below all statements that are true for you.

☐ I can work in my own home.

☐ I can work at WKSU, Kent State University.

☐ I can work at Tri County Radio Reading Service office,
318 Water St., Akron, Ohio 44308

If you want to be a Reader, what kind of material would you like to read?
(Check areas of preference.)

☐ Sports

☐ Business & Finance

☐ Religion

☐ Columns such as Dear Abby

☐ Arts, Crafts, & Hobbies

☐ The Comics

☐ Shopping Ads

☐ Editorials

☐ Fine Arts

☐ General

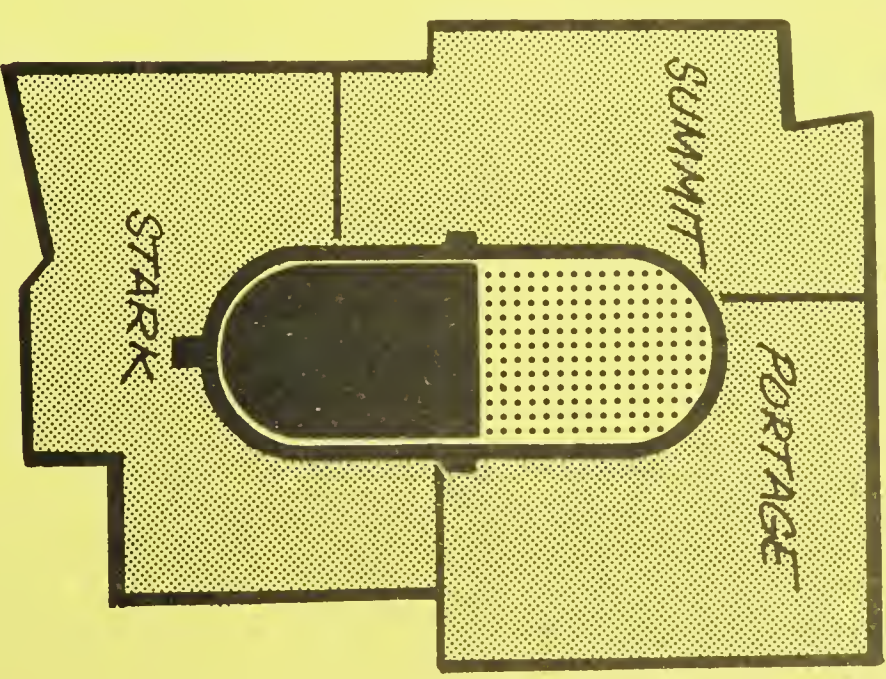
Who else would like to know? It would be helpful for us to know what groups you belong to which might be interested through a speaker or discussion in learning more about the various aspects of Tri County Radio Reading Service, and how to help the program either in donating money, volunteers, or equipment.

ORGANIZATIONS PRESENTLY AFFILIATED WITH

Please Return Your Application To: TRI COUNTY RADIO READING SERVICE
318 Water Street, Akron, Ohio 44308

For additional information or inquiries, please call: 376-6041

TRI COUNTY RADIO READING SERVICE



TRI COUNTY
RADIO READING SERVICE
318 Water Street
Akron, Ohio 44308

CONSUMERS WISHING TO APPLY
FOR THE SERVICE
please contact The Radio Reading
Service at the above address or call
216/376-6041

PERSONS WISHING
TO VOLUNTEER
please contact The Radio Reading
Service at the above address or call
216/376-6041

If you wish to make a monetary contri-
bution please use the above address.

NAME _____
ADDRESS _____
AMOUNT ENCLOSED _____

Types of Handicaps

- Legally Blind (visual acuity of 20/200 or less in the better eye with correcting glasses, or the widest diameter of visual field subtending an angular distance no greater than 20 degrees)
- Partial Vision (inability to read standard printed material without special aids or devices other than regular glasses)
- Physically Handicapped (inability to read or use standard printed material as a result of physical limitations, e.g., paralysis, missing arms or hands, extreme weakness)
- Reading Disability (organic dysfunction of sufficient severity as to prevent reading printed material in a normal manner)

Any of the above conditions must be certified by competent authority. Ophthalmologists, optometrists or doctors of medicine can certify as to visual disability. Doctors of medicine in the field of other severe physical disabilities are preferred as certifying authorities when available. Other acceptable certifying authorities are as follows: rehabilitation counselors, registered nurses, professions- al staff of health and welfare agencies and similar persons associated with reputable private agencies, professional librarians knowledgeable of a community or of residents remote from other facilities and educators. Reading disabilities must be certified by either a doctor of medicine or a neurologist.

TRI COUNTY RADIO READING SERVICE, INC. has been established to provide the reading of local newspapers and other special radio programming to visually impaired and physically handicapped persons in Portage, Summit and Stark Counties. Each eligible person who wishes to take advantage of the opportunity will be issued a special receiver (like a radio) which will receive only programs broadcast on this special station, a sub-channel of public radio station WKSU-FM. A \$20.00 donation for the maintenance of the receiver is requested from the person using the radio reading service.*

Over 100 hours of programs are broadcast each week, providing reading of the daily newspapers in depth, coverage of information which is of interest to the blind and physically handicapped, information about rehabilitation and public service agencies, reading of various magazines, and other material suggested by the listeners of the Tri County Radio Reading Service.

Volunteers are necessary to the service in a variety of ways, including reading of information on the air, processing listener applications, delivery of the receivers, and much more.

The launching of Tri County Radio Reading Service was made possible through the generosity of: The Ohio Rehabilitation Services Commission, The Summit County Society of the Blind, The Canton Philmatheon Society of the Blind, The United Cerebral Palsy of Akron. To maintain service and assure its growth, new funding sources are needed. Persons wishing to contribute are welcome to contact our service. Donations to this non-profit organization are tax deductible.

*If a \$20.00 donation creates a hardship, other arrangements will be made

APPLICATION FOR TRI COUNTY RADIO READING SERVICE

MR. _____ BIRTHDATE _____
MRS. _____ MO/DATE/YEAR _____
MISS _____
MS. _____

STREET _____ CITY _____ STATE _____ ZIP _____
PHONE: HOME _____ BUSINESS _____

CURRENT OCCUPATION: _____

NATURE OF HANDICAP _____
1. LEGALLY BLIND _____
2. PARTIAL VISION _____
3. PHYSICALLY HANDICAPPED: _____ PLEASE SPECIFY _____
4. READING DISABILITY _____

ARE YOU CURRENTLY USING YOUR TALKING BOOK MACHINE PROVIDED THROUGH THE OHIO REHABILITATION SERVICES COMMISSION? YES _____ NO _____

IF YES, PERMISSION IS GIVEN FOR OHIO REHABILITATION SERVICES COMMISSION TO RELEASE CERTIFIED INFORMATION.

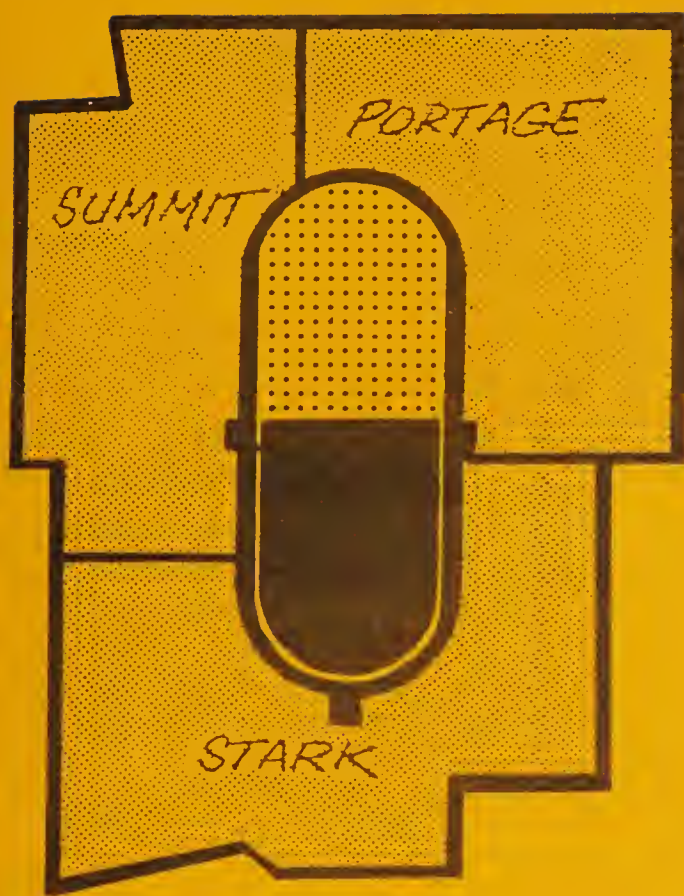
IF NO, PLEASE HAVE APPLICATION CERTIFIED. SIGNATURE _____

CERTIFIED BY: _____ TITLE _____ PHONE: _____
SIGNATURE _____ CITY _____ ZIP _____ DATE _____
ADDRESS _____

AN ANNUAL \$20.00 DONATION IS REQUESTED FOR THE USE OF EACH RECEIVER, ALTHOUGH OTHER ARRANGEMENTS CAN BE MADE IF THIS CREATES A HARDSHIP.

I WILL CONTRIBUTE \$20.00 A YEAR PLEASE CONSIDER ME FOR A SCHOLARSHIP

FOR OFFICE USE ONLY
RECEIVER SERIAL # _____ DATE _____ BY _____



**WELCOME
TO**

**TRI COUNTY
RADIO
READING
SERVICE
INC.**

WE TAKE GREAT PRIDE AND PLEASURE IN ANNOUNCING THE AVAILABILITY OF RADIO READING SERVICE TO YOU IN THE TRI COUNTY AREA (PORTAGE, STARK, AND SUMMIT). THIS OPENS UP A WHOLE NEW ERA OF COMMUNICATION.

IT IS THE BEGINNING OF AN ADVENTURE IN LEARNING AND SHARING WHICH, WE HOPE, WILL PROVIDE NEW AND VALUABLE AVENUES OF ENRICHMENT, ENTERTAINMENT, AND KNOWLEDGE FOR YOU THE LISTENER.

WON'T YOU JOIN US AS WE GO ON THE AIR TOGETHER?

TRI COUNTY RADIO READING SERVICE

C/o UNITED CEREBRAL PALSY
318 WATER STREET
AKRON, OHIO 44308
376-6041

WHAT IS IT?

IT IS A NONPROFIT, CLOSED CIRCUIT RADIO SERVICE FOR BLIND AND PHYSICALLY HANDICAPPED LISTENERS IN PORTAGE, STARK, AND SUMMIT COUNTIES. RRS PROVIDES A DAILY IN-DEPTH READING OF NEWSPAPERS, MAGAZINES, AND CURRENT INFORMATION FOR THOSE WHO CANNOT READ FOR THEMSELVES. IN ADDITION, THROUGH INTERVIEWS, TELE-TALK SHOWS, GROUP DISCUSSIONS, AND SPECIAL INTEREST PROGRAMS, RRS ALSO AFFORDS A UNIQUE OPPORTUNITY TO SHARE EXPERIENCES, EXCHANGE VIEWS, AND LEARN FROM OTHERS WHO HAVE SIMILAR NEEDS.

WHO IS ELIGIBLE?

ELIGIBILITY REQUIREMENTS FOR RRS ARE IDENTICAL TO THAT OF THE TALKING BOOK PROGRAM. PERSONS WITH HANDICAPS IN THE FOLLOWING CATEGORIES ARE ELIGIBLE: LEGAL BLINDNESS, PARTIAL VISION, PHYSICAL HANDICAPPING CONDITIONS WHICH IMPAIRS READING ON A PERMANENT OR TEMPORARY BASIS OR READING DISABILITY. YOU WILL BE ADVISED IF YOUR APPLICATION NEEDS TO BE CERTIFIED.

HOW DOES IT WORK?

PROGRAMS ARE TRANSMITTED OVER THE SUB-CHANNEL OF WKSU A LOCAL FM RADIO STATION FROM STUDIOS LOCATED AT UNITED CEREBRAL PALSY AT 318 WATER STREET. THE RRS SIGNAL CAN BE PICKED UP ONLY BY SPECIAL RECEIVERS WHICH ARE DISTRIBUTED UPON APPLICATION TO THE HOMES OF ELIGIBLE LISTENERS. THESE RECEIVERS, WHICH RESEMBLE 9 1/2" X 5 1/2" X 8" TABLE RADIOS, ARE SIMPLE TO OPERATE AND REQUIRE NO SPECIAL TUNING. AN ANTENNA ON THE RADIO INSURES QUALITY RECEPTION. ON THE BACK OF EACH, THERE IS A SMALL SOCKET WHERE EARPHONES OR TAPE RECORDERS MAY BE CONVENIENTLY CONNECTED. ALL RECEIVERS REMAIN THE PROPERTY OF TRI COUNTY RADIO READING SERVICE. RECEIVERS MAY BE PICKED UP AT THE UNITED CEREBRAL PALSY CENTER, OR IF NECESSARY, DELIVERED TO THE HOME. SINCE THEY ARE CUSTOM-MADE, THERE MAY BE A SHORT WAIT FOR DELIVERY.

PORTABLE RECEIVERS

A LIMITED NUMBER OF PORTABLE RECEIVERS ARE AVAILABLE UPON REQUEST, TO ELIGIBLE INDIVIDUALS WHO ARE EMPLOYED OR STUDENTS.

WHAT HOURS ON THE AIR?

IN THE TRI COUNTY AREA, RADIO READING SERVICE INITIALLY WILL BROADCAST MONDAY - FRIDAY FROM 7 AM TO MIDNIGHT AND AT LEAST SIX HOURS ON SATURDAYS AND SUNDAYS.

WHAT KIND OF PROGRAMS?

PROGRAMS WILL PROVIDE AN EXCITING AND INFORMATIVE COMBINATION OF READINGS FROM AREA NEWSPAPERS, THE LATEST MAGAZINES AND BOOKS, AND ORIGINAL AND HELPFUL TALK SHOWS, INTERVIEWS, UPDATES, AND SPECIAL FEATURES DEALING WITH EVERY ASPECT OF DAY TO DAY LIVING WITH BLINDNESS AND PHYSICAL HANDICAPS.

PROPOSED SCHEDULE

WEEKDAYS (MONDAY-FRIDAY)

WEEKDAYS

7 - 11 AM	IN-DEPTH READINGS FROM TODAY'S LOCAL NEWSPAPERS
11 - 12 AM	SHOPPING ADS, CONSUMER INFORMATION TIPS FOR THE HOMEMAKER ON NUTRITION, HOME CARE, PERSONAL CARE, AND HOBBIES.
12 - 1 PM	<u>COMMUNITY CALENDAR</u> : CURRENT NEWS ON ENTERTAINMENT, WHAT'S PLAYING ON T.V., MOVIES, THEATER, CONCERT HALL, AND OTHER SIGNIFICANT EVENTS.

PROPOSED SCHEDULE (CONT'D)

1 - 3 PM	<u>CONCERNS IN DAILY LIVING WITH A HANDICAP:</u> LATEST IN AIDS AND APPLIANCES, EMPLOYMENT OPPORTUNITIES, LEISURE TIME ACTIVITIES, TECHNIQUE UPDATES, SCENIC DESCRIPTIONS OF CLEVELAND AND AKRON LANDMARKS, PROBLEM SOLVING DISCUSSIONS, COMMUNITY RESOURCES, AND LEGISLATION.
3 - 6 PM	<u>SELECTED READINGS</u> FROM LATEST MAGAZINES, BOOK TALKS AND REVIEWS, AND EXCERPTS FROM BEST SELLERS. WILL INCLUDE A SECTION FOR CHILDREN AND SELECTIONS FROM WEEKLY SUBURBAN NEWSPAPERS.
6 - 7 PM	<u>LAYMAN LAW HOUR:</u> A TELETALK DISCUSSION ON VARIOUS ASPECTS OF THE LAW AND ITS RIGHTS FOR THE LAYMAN.
7 - 9 PM	IN DEPTH READINGS FROM TODAY'S LOCAL NEWSPAPERS
9 - 11 PM	<u>REPEAT:</u> SELECTED HIGHLIGHTS OF THE DAY'S PROGRAM.
11 - 12 PM	<u>LAST CHAPTER:</u> READINGS FROM BOOKS, TALK REVIEWS, AND EXCERPTS AS WELL AS OCCASIONAL SHORT STORIES AND MYSTERIES AND SERIALIZATION OF BEST SELLERS.

WEEKENDS (SATURDAY 9 - 3 PM) (SUNDAY 4 - 10 PM)

READING OF THE NEWSPAPERS, INCLUDING SHOPPING ADS, AND
PROGRAMMING GEARED ESPECIALLY TO THE INTERESTS OF PERSONS
WHO CANNOT LISTEN DURING THE WEEK.

LISTENER PARTICIPATION

PART OF THE SUCCESS OF RRS WILL DEPEND ON THE WILLINGNESS OF LISTENERS TO SHARE WITH OTHERS INFORMATION ABOUT THEIR JOBS, HOBBIES, SKILLS, AND TECHNIQUES, OF DAY TO DAY LIVING. THROUGH INTERVIEWS AND TALK SHOWS, SUCH SHARING AT ALL LEVELS OF EXPERIENCE WILL LEAD TO HELPFUL AND INFORMATIVE PROGRAMMING.

STAFF AND ADVISORY COMMITTEE

RADIO READING SERVICE IS GUIDED BY A STAFF, COUNTLESS VOLUNTEERS, AND AN ADVISORY COMMITTEE MADE UP OF KNOWLEDGEABLE AND EDUCATED LAY AND PROFESSIONAL PERSONS, A MAJORITY OF WHOM ARE ELIGIBLE USERS OF THE SERVICE. THE COMMITTEE AND STAFF WILL LEAN HEAVILY ON SUGGESTIONS FROM YOU, THE LISTENERS, TO KEEP THE PROGRAMS GEARED AT ALL TIMES TO YOUR NEEDS AND INTERESTS.

VOLUNTEER READERS

MANY OF THE VOICES YOU WILL HEAR ON RRS WILL BE THOSE OF TRAINED VOLUNTEERS FROM THE LOCAL MEDIA AND SURROUNDING COMMUNITY WHOSE GENEROUS CONTRIBUTION OF TIME AND TALENT MAKES RADIO READING POSSIBLE AS A DAILY SERVICE FOR YOU.

HOW TO APPLY

YOU MAY BECOME A PART OF TRI COUNTY RADIO READING SERVICE BY COMPLETING AND MAILING IN THE ENCLOSED LISTENER APPLICATION FORM TO:

TRI COUNTY RADIO READING SERVICE
c/o UNITED CEREBRAL PALSY
318 WATER STREET
AKRON, OHIO 44308

WHEN WILL THE SERVICE BEGIN TO YOU?

AS SOON AS YOUR APPLICATION IS RECEIVED AND PROCESSED, YOU WILL BE INFORMED ABOUT ALL MATTERS PERTAINING TO THE LAUNCHING AND DEVELOPMENT OF RRS IN THE TRI COUNTY AREA.

HOW MUCH DOES IT COST?

THE LAUNCHING OF RADIO READING SERVICE IN THE TRI COUNTY AREA IS MADE POSSIBLE INITIALLY THROUGH A MATCHING GRANT FROM THE OHIO REHABILITATION SERVICES COMMISSION. THIS SOURCE OF FUNDING, HOWEVER, WILL ONLY BE AVAILABLE IN THE EARLY STAGES OF THE SERVICE. TO INSURE THE CONTINUATION OF RADIO READING SERVICE IN THE TRI COUNTY AREA, WE ARE ASKING LISTENERS, AFTER A 30-DAY FREE TRIAL PERIOD, TO MAKE A SMALL ANNUAL DONATION OF \$20.00 A YEAR OR \$5.00 EVERY THREE MONTHS. THIS AMOUNT IS LESS THAN 1/2 OF THE COST OF A ONE YEAR SUBSCRIPTION TO A DAILY NEWSPAPER. A 30-DAY FREE TRIAL USE OF THE RECEIVER WILL BE ALLOWED EACH LISTENER BEFORE BILLING TAKES PLACE. SCHOLARSHIPS ARE AVAILABLE TO THOSE WHO ARE UNABLE TO MAKE THIS CONTRIBUTION.

THANK YOU FOR YOUR INTEREST IN TRI COUNTY RADIO READING SERVICE. WE LOOK FORWARD TO SERVING YOUR NEEDS AND INTERESTS ON THE AIR!

TRI COUNTY RADIO READING SERVICE ADVISORY COMMITTEE

ARTHUR LEADING, PRESIDENT

JOHN PERRY

MARIE GRAVES

ARTHUR HOBBS

WILLIAM A. GORDON

SUE ARMSTRONG

EDITH MYERS

ARTHUR LEADING

BARBARA SCHREIBER

MYRTLE WELLS

RUTH BLACK

BOYD MATHEWS

CHESTER HALE

TRI COUNTY RADIO READING SERVICE STAFF

EDITH D. MYERS

JOHN PERRY

BETTY M. RAVENSCRAFT

TEMPORARY COORDINATORS

THE LAUNCHING OF RADIO READING SERVICE IN THE TRI
COUNTY AREA HAS BEEN MADE POSSIBLE THROUGH THE
GENEROSITY OF:

THE OHIO REHABILITATION SERVICES COMMISSION

THE CANTON PHILOMATHEON SOCIETY OF THE BLIND

THE SUMMIT COUNTY SOCIETY OF THE BLIND

THE UNITED CEREBRAL PALSY OF AKRON AND SUMMIT COUNTY
AND

NUMEROUS SERVICE CLUBS AND ORGANIZATIONS
THROUGHOUT THE TRI COUNTY AREA

YOUNGSTOWN
RADIO
READING
SERVICE



THE EYES HAVE IT; THE EARS SHOULD HAVE IT, TOO

A new radio station is in the Youngstown area. More than likely, you will never hear this station's broadcasting, but its programming is a vital link between community affairs and the members of its audience. The radio station is Youngstown Radio Reading Service; the audience - - the blind and physically handicapped.

The blind and physically handicapped are individuals unable to read print due to a visual or physical disability.

The philosophy behind the new medium is to provide for the blind and physically handicapped an alternative means of receiving current information already accessible to others in the community through print media.

This accessibility would allow the blind and physically handicapped individuals to become more aware and involved with community activities.

We hope that you will be as excited about this new medium as we are and will take the time to read this pamphlet which should acquaint you more fully with Youngstown Radio Reading Service and an-

THE EYES HAVE IT; THE EARS SHOULD HAVE IT, TOO

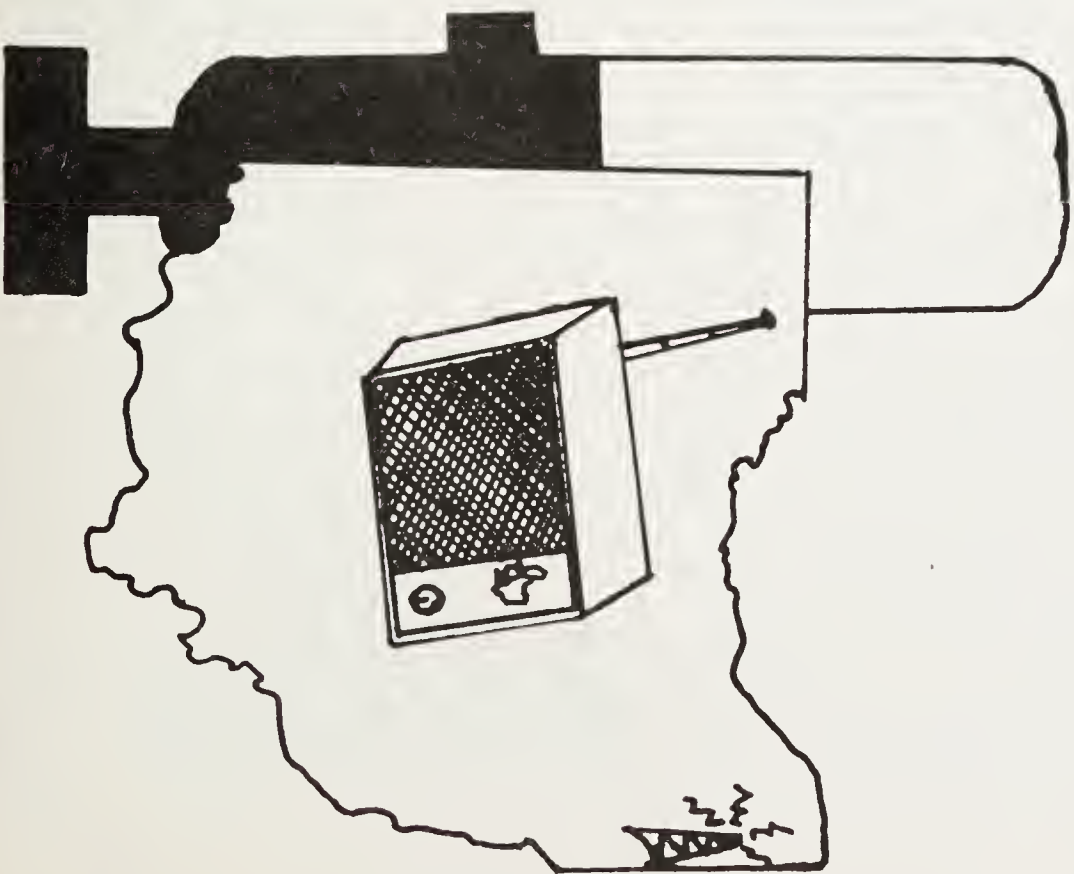
Without the help of the people in the Youngstown area, the valuable programming of Youngstown Radio Reading Service would not exist. Your help, either financial or by donating your time, would ensure the Service's ability to provide this alternative means of obtaining current information for the print handicapped.

If you have any questions that this pamphlet did not answer or if you would like to contribute to the program, please call or write us at:

Youngstown Radio Reading Service
Youngstown Society for the Blind and Disabled
2246 Glenwood Avenue
Youngstown, Ohio 44511
(788-2411)

All contributions to Youngstown Radio Reading Service are tax deductible.

YOUNGSTOWN RADIO READING SERVICE



WHAT IS THE YOUNGSTOWN RADIO READING SERVICE?

Youngstown Radio Reading Service is a broadcasting system that is transmitted over one of the private channels of WYSU-FM without affecting the regular WYSU programming. The radio signal can only be received by special radio sets or receivers which resemble table radios. The receivers are simple to operate and require no tuning.

Youngstown Radio Reading Service is a non-profit broadcast for the print handicapped. It provides daily in-depth readings of newspapers, from page one items to even advertisements. The programming also includes readings from magazines and books along with talk shows and special interest programs. The programming encourages listeners to share experiences, exchange views, and learn from others who have similar needs.

WHO LISTENS TO YOUNGSTOWN RADIO READING SERVICE?

Since Youngstown Radio Reading Service is a closed circuit and private broadcasting service, only individuals who meet specific requirements are allowed to possess receivers. Persons with handicaps in the following categories are eligible as listeners: legal blindness, partial vision, a physical handicap which impairs reading, or a reading disability. No one else may subscribe to the service because of the Federal Communication Commission's ruling on private broadcasting.

The receiver remains the property of the Youngstown Society for the Blind and Disabled as a book remains the property of a library. Listeners subscribe for the service by paying \$15 fee per year to maintain

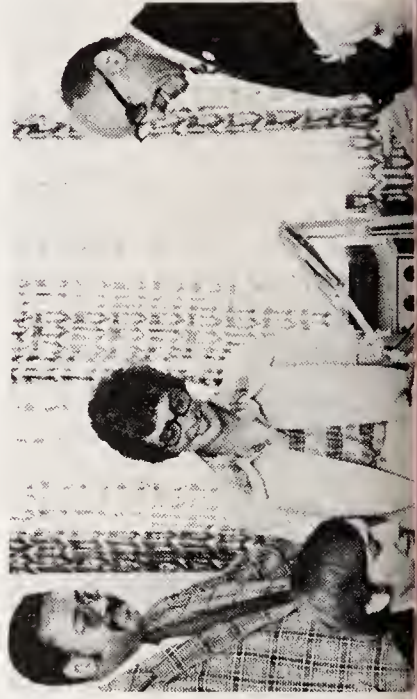
WHO PROVIDES THE BROADCAST MATERIAL?

Many people with varying talents are needed to ensure the continuation of Youngstown Radio Reading Service. The programming not only requires talented readers to provide the broadcasting material from newspapers, magazines, and books, but also for the development, maintenance, and promotion of the programming necessary for its continuance and success.

It would be impossible for this service to exist without volunteers who can serve Youngstown Radio Reading Service by:

- Typing
- Filing
- Public Relations
- Research
- Distributing receivers
- Programming
- Transportation
- Promotion
- Fund raising
- Coordinating and training
- New volunteers

Any service that you would care to perform to contribute to Youngstown Radio Reading Service programming would be appreciated. If you are interested in volunteering, please call the Youngstown Society for the Blind and Disabled at 788-2411 for an appointment.



HOW IS YOUNGSTOWN RADIO READING SERVICE FINANCED?

Broadcasting for Youngstown Radio Reading Service began with a grant from the Ohio Rehabilitation Service Commission which covered one-time expenses such as some of the radios necessary to receive the private FM channel and recording equipment for the broadcasts.

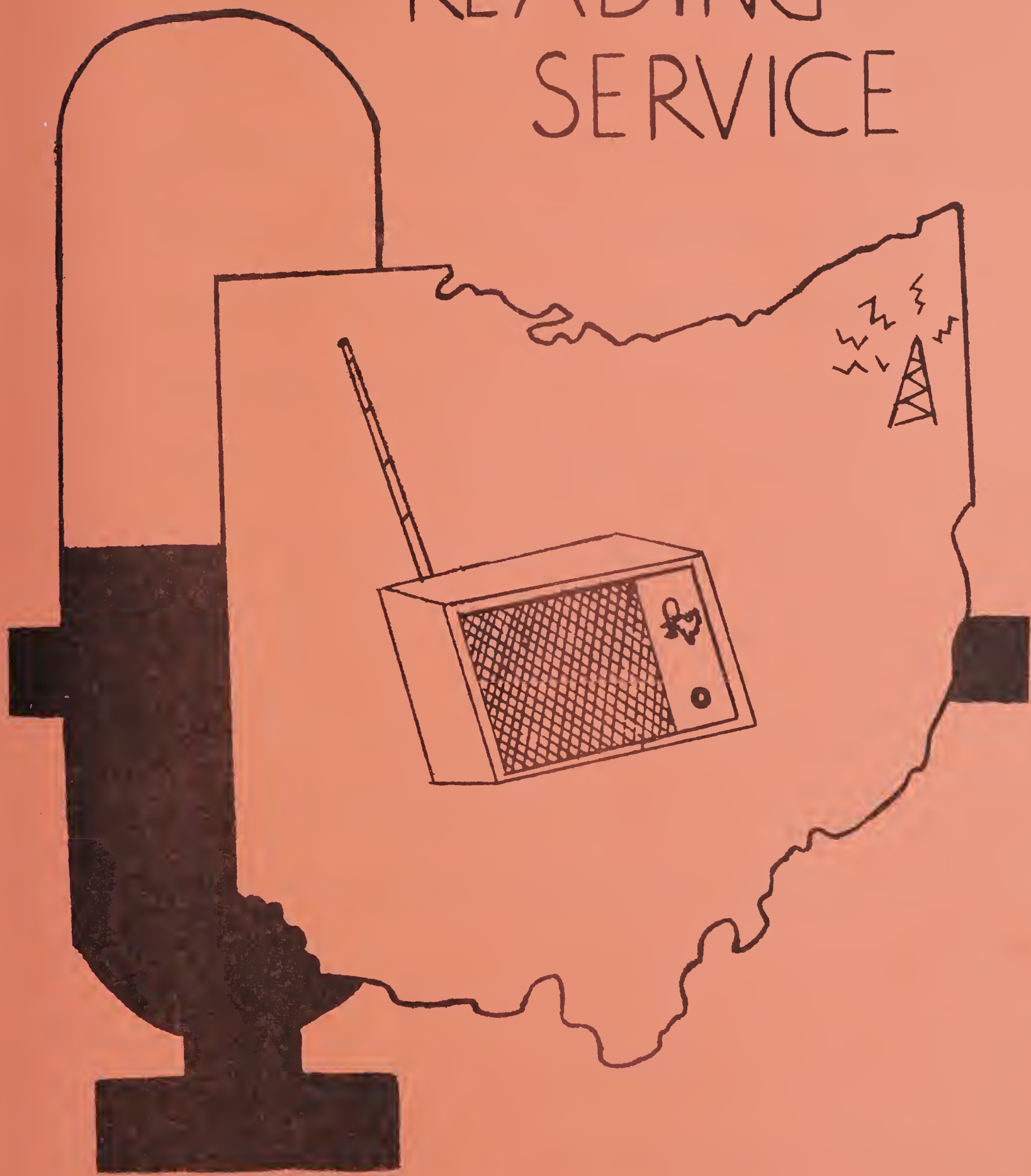
In order for the service to expand and to properly serve the entire potential audience in Mahoning, Trumbull, Ashtabula, and Columbiana counties, donations from private agencies, foundations, and individuals in the community must be sought.

The contributed funds will be used to purchase more receivers, to expand the programming, and to increase broadcasting time along with maintenance of the receivers and equipment used in broadcasting.

Any contribution that you can make would ensure the continuation of Youngstown Radio Reading Service in its efforts to provide current information to members of its audience which would allow them to be more aware, involved and independent in our community.

If you would like to make a donation or to sponsor a listener, please call or write to Youngstown Radio Reading Service in care of

YOUNGSTOWN RADIO READING SERVICE





HELLO.

A NEW MEDIUM HAS COME TO MAHONING, TRUMBULL,
ASHTABULA, AND COLUMBIANA COUNTIES, THE PHILO-
SOPHY BEHIND THE NEW MEDIUM IS TO PROVIDE FOR
THE VISUALLY AND PHYSICALLY DISABLED AN ALTERNATIVE
MEANS OF RECEIVING CURRENT INFORMATION ALREADY
ACCESSIBLE TO OTHERS IN THE COMMUNITY THROUGH
PRINT MEDIA. WE HOPE THAT YOU WILL BE AS EX-
CITED AS WE ARE AND WILL TAKE TIME TO BROWSE
THROUGH THIS BROCHURE WHICH SHOULD ANSWER SOME
OF YOUR QUESTIONS. RADIO READING SERVICE IS THE
BEGINNING OF AN ADVENTURE IN LEARNING AND SHARING
WHICH, WE HOPE, WILL OPEN UP NEW AND VALUABLE
AVENUES OF ENRICHMENT, INFORMATION AND ENJOY-
MENT FOR YOU.

SINCERELY,

THE RADIO READING SERVICE STAFF

WHAT IS RADIO READING SERVICE?

RADIO READING SERVICE IS A BROADCASTING SYSTEM THAT IS TRANSMITTED OVER ONE OF THE SUBCHANNELS OF WYSU WITHOUT EFFECTING THE REGULAR WYSU PROGRAMMING. THE RADIO SIGNAL CAN ONLY BE RECEIVED BY SPECIAL RADIO SETS OR RECEIVERS WHICH RESEMBLE SMALL TABLE RADIOS. THEY ARE SIMPLE TO OPERATE AND REQUIRE NO TUNING. PRIVATE LISTENING IS POSSIBLE WITH A SOCKET FOR EARPHONES AND IT CAN BE USED FOR TAPE RECORDING A FAVORITE PROGRAM.

RADIO READING SERVICE IS A NON-PROFIT BROADCAST FOR THE VISUALLY AND PHYSICALLY DISABLED. IT PROVIDES DAILY IN-DEPTH READING OF NEWSPAPERS, MAGAZINES, AND CURRENT INFORMATION ALONG WITH TALK SHOWS, DISCUSSIONS, AND SPECIAL INTEREST PROGRAMS. THE PROGRAMMING ENCOURAGES LISTENERS TO SHARE EXPERIENCES, EXCHANGE VIEWS, AND LEARN FROM OTHERS WHO HAVE SIMILAR NEEDS.

WHO LISTENS TO RADIO READING SERVICE?

SINCE RADIO READING SERVICE IS A CLOSED CIRCUIT AND PRIVATE BROADCASTING SERVICE, ONLY THOSE INDIVIDUALS WITH SPECIFIC REQUIREMENTS ARE ALLOWED TO POSSESS THE RECEIVERS. PERSONS WITH HANDICAPS IN THE FOLLOWING CATEGORIES ARE ELIGIBLE AS LISTENERS: LEGAL BLINDNESS, PARTIAL VISION, A PHYSICAL HANDICAP WHICH IMPAIRS READING, OR A READING DISABILITY. NO ONE ELSE MAY SUBSCRIBE TO THE SERVICE, AND IT IS POSSIBLE THAT YOUR APPLICATION MAY HAVE TO BE CERTIFIED WITH YOUR PHYSICIAN. THE PRECAUTION IS TAKEN BECAUSE OF THE FEDERAL COMMUNICATION COMMISSION'S RULINGS ON PRIVATE BROADCASTING.

WHERE IS THE RADIO READING SERVICE?

THE RECEIVER WILL BE PLACED IN YOUR HAOME. IT CAN BE MAILED TO YOU, PICKED UP AT THE YOUNGSTOWN SOCIETY FOR THE BLIND AND DISABLED, OR DELIVERED TO YOUR HOME. THE RECEIVER REMAINS THE PROPERTY OF THE SOCIETY LIKE A BOOK REMAINS THE PROPERTY OF A LIBRARY. THE RECEIVER CAN REMAIN IN YOUR HOME FOR AS LONG AS YOU WANT IT AND YOU QUALIFY AS A MEMBER OF THE SERVICE'S AUDIENCE. YOU WILL BE CONTACTED SOON AFTER YOU RECEIVE YOUR RADIO TO MAKE SURE THAT IT WORKS AND THE SOCIETY WILL BE RESPONSIBLE FOR REPAIRS. THE BROADCAST ORIGINATES FROM WYSU NEAR DOWNTOWN YOUNGSTOWN AND ANTENNAS ARE ATTACHED TO THE SETS TO ASSURE GOOD RECEPTION.

HOW MUCH WILL THE RADIO READING SERVICE COST ME?

A DONATION FEE OF \$15.00 PER YEAR OR \$5.00 PER QUARTER IS REQUIRED FROM THE LISTENERS TO MAINTAIN THE SETS IN THEIR HOMES. THE DONATION DOES NOT MEAN THAT THE LISTENER OWNS THE RECEIVER SINCE THE RECEIVER COSTS MUCH MORE THAN THAT. THIS DONATION IS NOT MANDATORY AND A SPONSOR WILL BE SOUGHT FOR ANYONE WHO IS NOT ABLE TO CONTRIBUTE TO THE CONTINUING EXPENSE OF THE SERVICE.

A 30 DAY FREE TRIAL PERIOD IS OFFERED SO THAT EACH LISTENERS CAN DETERMINE THE PERSONAL VALUE OF THE PROGRAMMING. CONSIDERING THE INFORMATION AND THE ENTERTAINMENT PROVIDED BY THE SERVICE, IT IS TRULY A "BARGAIN" THAT DESERVES CONSIDERATION.

WHY WOULD I WANT THE RADIO READING SERVICE?

DEPENDING ON THE INDIVIDUAL, THE RADIO READING SERVICE PROVIDES SEVERAL BENEFITS,

1. PRIVACY. THE INFORMATION AND ENTERTAINMENT PROVIDED BY THE SERVICE CAN BE HEARD IN PRIVATE WITH THE USE OF AN EARPHONE,
2. FEEDBACK. THE SERVICE NOT ONLY PROVIDES YOU WITH INFORMATION BUT WANTS TO HEAR FROM YOU ABOUT EXPERIENCES YOU'VE HAD AND HOW YOU FEEL ABOUT CERTAIN TOPICS,
3. DIVERISTY. THE TOPICS PRESENTED ARE AS DIVERSE AND INTERESTING AS THE AUDIENCE WHO LISTENS TO RADIO READING SERVICE,
4. HOME LISTENING. THE LISTENER CAN RECEIVE THE PROGRAMS IN THE COMFORT OF HIS OR HER OWN HOME AND CAN TAKE ADVANTAGE OF LEISURE ACTIVITIES,
5. AUDIENCE. THE LISTENERS ARE A SMALL GROUP WITH DIVERSE BACKGROUNDS AND SIMILAR NEEDS SO THAT THERE IS A CHANCE FOR SHARING BETWEEN LISTENERS,

TAKE THE TIME NOW TO FILL IN THE ENCLOSED APPLI-
CATION IF THE SERVICE INTERESTS YOU AND SEND IT TO:

YOUNGSTOWN RADIO READING SERVICE
"GLENWOOD CENTER"
2246 GLENWOOD AVENUE
YOUNGSTOWN, OHIO 44511

OR.

IF YOU HAVE ANY MORE QUESTIONS ABOUT THIS WONDER-
FUL NEW SERVICE, PLEASE FEEL FREE TO CALL THE
SOCIETY AT 788-2411.



**CENTRAL OHIO
RADIO
READING
SERVICE, INC.**



Central Ohio Radio Reading Service Inc.

229 South High Street
Columbus, Ohio 43215
614/ 464 - 2614

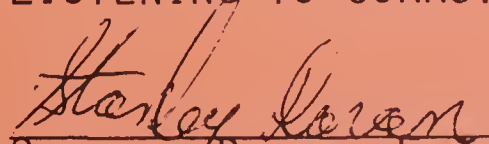
WELCOME! TO THE AIR-WAVES OF THE CENTRAL OHIO RADIO READING SERVICE. WITH THE COOPERATION OF WOSU-FM, WE WILL NOW BE ABLE TO MAKE A HOME DELIVERY EACH DAY OF THE COLUMBUS CITIZEN JOURNAL AND DISPATCH BY RADIO.

MONDAY THROUGH SATURDAY, CORRS WILL BROADCAST INDEPTH NEWS FROM NEAR AND FAR, EDITORIALS, COLUMNISTS (SUCH AS ANN LANDERS, BEN HAYES AND JACK ANDERSON), OBITUARIES, SPORTS, COMICS, MAGAZINES, NEIGHBORHOOD NEWS AND INTERVIEW PROGRAMS WHICH FEATURE GUESTS AND TOPICS OF SPECIAL INTEREST TO OUR LISTENERS. A SPECIAL FEATURE OF CORRS IS THAT OUR LISTENERS ARE ALWAYS INVITED TO PARTICIPATE IN INTERVIEWING GUESTS ON THE 3 DAILY HOST PROGRAMS. IN THE PAST GUESTS HAVE INCLUDED MAYOR TOM MOODY, REPRESENTATIVE CHALMERS P. WYLIE, AREA NEWSMEN JERRY RASOR AND LOU FORREST, REPRESENTITIVES OF THE COMMISSION ON AGEING, SOCIAL SECURITY, OHIO BELL, GAS COMPANY AND THE VISION CENTER. A PROGRAM SCHEDULE IS INCLUDED WITH YOUR NEW RECEIVER AND WE HOPE SEVERAL PROGRAMS WILL BECOME YOUR "FAVORITE". ANY SUGGESTIONS OR COMMENTS ARE ALWAYS APPRECIATED BY OUR INFORMATION DIRECTOR.

THIS RECEIVER HAS BEEN OPENED AND CHECKED BY US, BUT IF YOU HAVE ANY PROBLEMS, LET US KNOW. A SLIDING SWITCH LOCATED ON THE BACK WILL ALLOW YOU TO HEAR US OR WOSU-FM. THE SMALL PLUG BETWEEN THE EARPHONE CONNECTION AND ANTENNA IS FOR ATTACHING A CORD BETWEEN THE RECEIVER AND A RECORDER WHICH YOU MAY WANT TO USE TO RECORD PROGRAMS, ADDRESSES OR RECIPES.

THIS RECEIVER REMAINS THE PROPERTY OF CORRS AND IF YOU ARE MOVING OR NO LONGER NEED THE SERVICE PLEASE LET US KNOW. OURS IS A FREE SERVICE ALTHOUGH WE ASK FOR A \$15 DONATION ANNUALLY AS A MEANS TO ESTABLISH A FUND FOR REPAIR AND REPLACEMENT OF RECEIVERS. IF THIS PROVIDES A HARDSHIP FOR YOU, AGAIN, PLEASE LET US KNOW.

WE HOPE YOU'LL ENJOY MANY HOURS OF LISTENING TO CORRS.


STANLEY DORAN, EXECUTIVE DIRECTOR

POSTAGE
REQUIRED



**CENTRAL OHIO RADIO
READING SERVICE, INC.**
229 S. High Street
Columbus, Ohio 43215

The Central Ohio Radio Reading Service, CORRS, is broadcast over a sub-carrier of WOSU-FM. If you live in an area where WOSU-FM can be received, you automatically live in an area which can receive CORRS special broadcasts.

Only the radios supplied by CORRS can receive the special broadcasts. These special receivers are provided only to persons who are visually handicapped, or physically handicapped in a way which prevents them from reading newspapers, books, and magazines. CORRS radios will not work in other areas that have reading services. If the owner dies, or leaves the listening area, the radio must be returned to CORRS.

Qualifications for this radio service are the same as for Talking Books. If you are presently qualified for Talking Book service, simply state so and we will obtain verification through the Talking Book Program. If not, follow the instructions and have your application verified by a doctor, social worker, etc.

The Central Ohio Radio Reading Service, Inc., wants everyone to benefit, and will provide one standard receiver free to each person who is unable to contribute. If the applicant feels able to contribute toward repair and replacement costs, a \$15 annual contribution is suggested. Portable receivers are available for use within a 30 mile radius of Columbus. Because they are more often dropped, damaged, or stolen, an additional charge is made for them. Check with the CORRS office, 464-2614, for further information.

Listening to CORRS is like listening to a good friend. Readers are volunteers who read each week at the same time. You will enjoy getting to know them. The two-hour readings of the papers follow a definite pattern, and you may listen intently to some, and get a snack during other portions. The scrambled word game may not be listed in our schedule, but nearly all listeners tune in at 9 a.m. when CORRS is on the air, and phone in the correct answers when they have them.

Besides the readings and the interviews, CORRS is a communication media which can bring a community of listeners closer together. Information about the Non-driver's License, The Golden Buckeye Card, The Columbus Transit Key Card, and The Ohio Bell exemption for information calls, has been quickly shared with thousands of listeners through this service.

Through CORRS, active listeners have gotten together for card parties, ice and roller skating parties, trips to see the Cincinnati Reds play, and to King's Island and a third bowling league has been started.

APPLICATION FOR RADIO READING SERVICE

Please print if possible

Mr.
Mrs.
Name Miss _____ Date of Birth _____
Address _____ City _____ Zip _____
Sex: M _____ F _____ Phone _____

Nature of Handicap

- ____ 1. Legally Blind Visual acuity of 20/200 or less in the better eye with correcting glasses, or the widest diameter of visual field subtending an angular distance no greater than 20 degrees.
- ____ 2. Partial Vision Inability to read standard printed material without special aids or devices other than regular glasses.
- ____ 3. Physically Handicapped Inability to read or use standard printed material as a result of physical limitations e.g., paralysis, missing arms or hands, extreme weakness.
- ____ 4. Reading Disability Organic Dysfunction of sufficient severity as to prevent reading printed material in a normal manner.

Please specify disability _____

Do you own a cassette recorder? Yes _____ No _____

Do you own an open reel? Yes _____ No _____

Are you presently utilizing a Talking Book Machine provided through The Ohio Rehabilitation Services Commission?

Yes _____ No _____

If yes, permission is given for Ohio Rehabilitation Services Commission to release certified information.

Signature _____

If no, please have application certified.

Certified by:

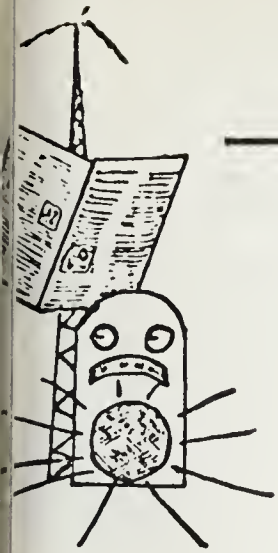
Signature _____ Title _____

Address _____ City _____ Zip _____ Date _____

Certifying Authorities: Any of the above conditions must be certified by competent authorities. Ophthalmologists, optometrists, or doctors of medicine can certify as to visual disability. Doctors of medicine in the field of other severe physical disabilities are preferred as certifying authorities when available. Other acceptable certifying authorities are as follows: Rehabilitation counselors, registered nurses, professional staff of health and welfare agencies and similar persons associated with reputable private agencies, professional librarians knowledgeable of a community or of residents remote from other facilities and educators. Reading disabilities must be certified by either a doctor of medicine or a neurologist.

An annual \$15 donation is requested for the use of each receiver, although other arrangements can be made if this creates a hardship.

Portable receivers are now available for an additional donation.



Central Ohio Radio Reading Service Inc.

229 South High Street
Columbus, Ohio 43215
614/ 464-2614

VOLUNTEER READER APPLICATION

DATE _____

NAME _____

ADDRESS _____

CITY _____ ZIP _____

TELEPHONE _____ / _____

WHAT TIME OF DAY WOULD YOU BEST BE ABLE TO COMMIT TWO HOURS OF TIME?

MORNING _____ EARLY AFTERNOON _____

EVENING _____ LATE AFTERNOON _____

WE HAVE VARIED TYPES OF PROGRAMMING AT CORRS, AND VOLUNTEERS ARE NEEDED FOR VARIOUS TASKS. PLEASE CHECK ONE OR MORE OF THE FOLLOWING TO GIVE US AN IDEA OF YOUR INTERESTS.

_____ LIVE PROGRAMMING
_____ TAPED PROGRAMMING
_____ RESEARCHING MATERIAL
_____ SECRETARIAL WORK
_____ DRIVING TASKS

_____ WRITING PRESS RELEASES
_____ BULLETIN BOARDS
_____ NEWSLETTERS
_____ SELECTING MATERIAL
_____ ORGANIZING SPECIAL SHOWS

HOW OFTEN WILL YOU BE ABLE TO HELP?

ONCE A WEEK _____ DAY? _____

MORE THAN ONCE A WEEK _____ DAYS? _____

DO YOU OWN A RECORDER? _____

CASSETTE? _____ OR REEL-TO-REEL? _____

ANY ADDITIONAL COMMENTS ABOUT YOURSELF, OR SPECIAL TALENTS YOU CAN CONTRIBUTE? _____

THANKS FOR VOLUNTEERING..



Central Ohio Radio Reading Service Inc.

229 South High Street
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WEEKLY PROGRAM SCHEDULE

8:00 A.M.

THE COLUMBUS CITIZEN JOURNAL (2 HOURS TUESDAY-SATURDAY) THE ENTIRE NEWSPAPER IS READ AND BROKEN DOWN INTO THE FOLLOWING SECTIONS:

8:00-8:30	LOCAL & STATE NEWS
8:30-9:00	NATIONAL & INTERNATIONAL NEWS
9:00-9:30	COLUMNISTS & EDITORIALS
9:30-10:05	SCRAMBLE WORD GAME

10:05

ENTERTAINMENT GUIDE ($\frac{1}{2}$ HOUR TUESDAY-SATURDAY) THE ENTIRE TELEVISION SCHEDULE IS READ FOR LOCAL AND CABLE TV EACH DAY ALONG WITH ARTICLES RELATING TO TELEVISION AND MOVIES.

10:30

HOMEMAKER HOUR (1 HOUR WITH CALL-IN TUESDAY-SATURDAY) RECIPES AND INFORMATION ON HOUSEHOLD AIDS ARE OFFERED ALONG WITH FASHION NEWS AND ADVERTISEMENTS. SPECIAL CONSIDERATION IS GIVEN TO HINTS FOR HANDICAPPED AND INFORMATION WHICH IS IMPORTANT TO OUR LISTENERS.

11:30

COMMUNITY NEWSPAPERS ($\frac{1}{2}$ HOUR TUESDAY-FRIDAY) COMMUNITY NEWSPAPERS FROM THE CENTRAL OHIO AREA ARE READ ON A ROTATING BASIS. THEY INCLUDE: UPPER ARLINGTON NEWS, NORTHLAND NEWS, HILLARD NEWS, WORTHINGTON NEWS, GROVE CITY RECORD, BOOSTER, CALL & POST, EAST & WEST MESSENGER, AND MADISON PRESS.

12:00NOON

VIP SHOW (1 HOUR MONDAY, WEDNESDAY & FRIDAY) FEATURED ARE TOPICS AND PEOPLE OF INTEREST TO ALL. MANY WELL-KNOWN PERSONS ARE INTERVIEWED TO GIVE OUR LISTENERS A CHANCE TO "SEE" THE VERY INTERESTING PERSON FOR THEMSELVES. THE MAYOR OF COLUMBUS, HENRY WINKLER (THE FONZ OF HAPPY DAYS) AND STATE AND NATIONAL REPRESENTATIVES TO CONGRESS, ALONG WITH REPRESENTATIVES FROM VARIOUS GROUPS FOR THE HANDICAPPED ARE A SAMPLING OF THE VIP GUESTS. AT ALL TIMES, PHONE ARE AVAILABLE FOR QUESTIONS FROM OUR LISTENERS. TUESDAY AND THURSDAY AT NOON THERE WILL BE A VARIETY OF PROGRAMS WHICH WE CALL "CORRS-ARIETY."

- 1:00 P.M. THE AFTERNOON COLUMBUS DISPATCH & CHRISTIAN SCIENCE MONITOR (1 HOUR WEDNESDAY-FRIDAY) HEADLINE STORIES OF THE DAY ARE READ ALONG WITH INTERESTING FEATURE STORIES FROM THE NATIONAL PUBLISHED MONITOR. ON TUESDAY ONLY, NEWS IS READ FROM THE SPRINGFIELD NEWS-SUN IN PLACE OF THE MONITOR.
- 2:00 EASY LISTENING HOUR (1 HOUR TUESDAY-FRIDAY) SPOTLIGHTS MAGAZINES WHICH FEATURE STORIES YOU'LL LIKE TO SIT BACK AND ENJOY. MAGAZINES READ INCLUDE THE COLUMBUS AND SPRINGFIELD SUNDAY NEWSPAPER MAGAZINE, LADIES HOME JOURNAL, PEOPLE, NATIONAL OBSERVER, AND SATURDAY EVENING POST.
- 3:00 UP-TO-DATE (½ HOUR MONDAY-FRIDAY) THESE PROGRAMS ARE COMPILED FROM MAGAZINES AND PUBLICATIONS RELEASED FROM ORGANIZATIONS AND SERVICES REPRESENTING EACH SPECIAL INTEREST PROGRAM:
MONDAY & WEDNES. - HEALTH INFORMATION
TUESDAY & FRIDAY - SR. CITIZEN INFORMATION
THURSDAY - CONSUMER INFORMATION
- 3:30 MAGAZINE RACK (1 HOUR MONDAY-FRIDAY) THIS SECOND MAGAZINE HOUR READS TO OUR LISTENERS ARTICLES THAT ARE TIMELY, INTERESTING AND INFORMATIVE. PERIODICALS READ INCLUDE: NEW YORK TIMES, TV GUIDE, TIME, NEW TIMES, U.S. NEWS & WORLD REPORT.
- 4:30 STORY TIME (½ HOUR MONDAY-FRIDAY) THIS TIME PERIOD FEATURES STORIES AND MUSIC WHICH SHOULD INTEREST THOSE OVER 3 AND UNDER 103 YEARS OLD. SEVERAL PERSONS READ DURING THIS PROGRAM AND BOY ARE THE STORIES GOOD!
- 5:00 THE COLUMBUS EVENING DISPATCH (2 HOURS MONDAY-FRIDAY) THE NEWSPAPER IS READ IN THE SAME HALF-HOUR SECTIONS AS THE JOURNAL.
- 7:00 THE HOBBY HOUR (1 HOUR MONDAY-FRIDAY) VARIOUS HOBBY INTERESTS OF THE BLIND AND PHYSICALLY HANDICAPPED ARE FEATURED. CONSTANT INTERACTION BETWEEN GUESTS, HOST AND THE LISTENERS AT HOME (VIA TELEPHONE) HAS MADE THIS PROGRAM A HOBBY OF OUR LISTENERS EACH EVENING. THE TWO BEST WORDS DESCRIBING THIS SHOW AND ITS VARIOUS FORMATS ARE: INTERESTING AND INFORMATIVE.

OUR SATURDAY AND MONDAY PROGRAM SCHEDULES ARE ALTERED SLIGHTLY DUE TO A DIFFERENCE IN HOURS ON-THE-AIR.

SATURDAY PROGRAMMING AT CORRS IS VERY SPECIAL, BECAUSE OUR SHOWS THAT DAY ARE HOSTED BY A HANDICAPPED CORRS LISTENER. THESE LISTENERS SAY THEY HAVE ENJOYED CORRS SO MUCH THAT THEY WANT TO DONATE THEIR TIME TO HELPING ARRANGE PROGRAMS. THEY SELECT THE TOPIC AND GUEST ALONG WITH CONDUCT THE PROGRAM THEMSELVES. SATURDAY'S SCHEDULE IS AS FOLLOWS:

8:00 A.M.	COLUMBUS CITIZEN JOURNAL
10:05	ENTERTAINMENT GUIDE
10:30	HOMEMAKERS HOUR
11:30	GARDEN SHOW ALTERNATES WITH ECONOMIC REPORT
12:30	SPORTS RECALL
1:30 P.M.	THE COLUMBUS DISPATCH
3:00	ORGANIZATIONS FOR THE HANDICAPPED
3:30	IT'S A SMALL WORLD
4:00 P.M.	SIGN-OFF FOR THE WEEKEND

MONDAY WE RETURN TO THE AIR AT NOON. THE SCHEDULE IS:

12:00 NOON	SIGN-ON AND VIP SHOW
1:00	THE <u>SUNDAY</u> DISPATCH -- ARTICLES ARE READ FROM ALL SECTIONS
3:00	UP-TO-DATE
3:30	MAGAZINE RACK
4:30	STORY TIME
5:00	THE COLUMBUS EVENING DISPATCH (FOR MONDAY)
7:00	THE HOBBY HOUR

THE SCHEDULE FOR EACH DAY IS READ EACH MORNING AT 8:00 A.M. AND AGAIN AT 10:05 AND 1:00 P.M. IF YOU HAVE ANY QUESTIONS OR COMMENTS CONCERNING THE SCHEDULE OR PROGRAMMING PLEASE FEEL FREE TO CALL THE DIRECTOR OF VOLUNTEERS AND INFORMATION AT 464-2614. YOUR INPUT TO CORRS IS ALWAYS APPRECIATED.

HV1768 Ohio Radio Reading c.1
Oh3 Service.
P96 PUBLIC RELATIONS CATALOG.
(n.d.)

Date Due

<i>Reference Copy</i>			

AMERICAN FOUNDATION FOR THE BLIND
15 WEST 16th STREET
NEW YORK, N. Y. 10011

